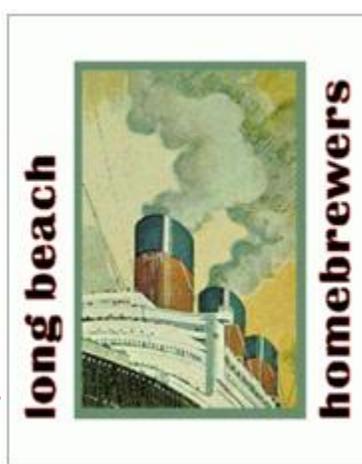


December
2017
Volume 26
Number 12

The Brews Telegraph



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Next Meeting

Tuesday, December 12
at 7 pm. At

Stein Fillers

4160 Norse Way
Long Beach 90808
562-425-0588

brew@steinfillers.com
<http://www.longbeachhomebrewers.com>

President's Message

Greetings Fellow Homebrewers,

Happy December and Happy Holidays,

As we finish out the year, I'm going to take some time to reflect back on what happened in the club during the previous year.

First off, congratulations once again to our new Home Brewer of the Year – Steve Faulkner who won a very tight race just edging out last year's winner Derek. Watch out Steve, I 'm sure Derek and a lot of other members are coming for you.

We had another tremendous Fest with the club well represented with a ton of great beers. As an aside, this year's BRO style for the Fest is Witbier, which will also be the club's April Style of the Month. Don't forget to pay the club for your campsite and if you didn't get a sight and want to attend, let us know, and I'm sure we can find a place for you to stay.

The first annual Red, White, and Brew's competition was a rousing success, raising \$500 for a local Veteran's charity. Thanks to Smitty and Jon and all the other volunteers, it couldn't have happened without all your hard work. We'll be calling out for volunteers to help plan and fund-raise sometime in the New Year.

There were several other events throughout the year that the club participated in from PacCup to WeLoveLB where the club was very well represented. I look forward to seeing what we do in 2018.

As we look forward to January, don't forget the club Holiday party at the Gansen's on January 13th, also the first style of the month will be Gruit followed in February with the first Competition month with English Mild.

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I finally wanted to once again address the Viceland TV Show issue. I'm hoping everything was addressed in the email chain but I wanted to emphasize one last time that the club in no way is preventing or discouraging member's from applying to appear. If you have any other comments please don't hesitate to bring them up at the next meeting.

Happy Holidays and hopefully everyone gets that brand new Stainless Fermentor they've been wanting.

Happy Brewing,

Ray

2017 Monthly Style Schedule

| Month | Comp Month | Style or theme |
|----------|------------|-----------------------------------|
| December | | Beers with spices / Holiday beers |

Tastings at the November meeting (Marzen)

| <u>Person</u> | <u>Beer</u> |
|-----------------|-------------|
| Josh Smith | Marzen |
| Keith Crafton | Marzen |
| Monte Weiss | Marzen |
| Jon Silvertooth | Marzen |
| Steven Faulkner | Marzen |
| Derek Johnstone | Marzen |
| Devin Moore | Marzen |

Other Beers:

| | |
|------------|------------------|
| Dick | 2012 Celebration |
| Adam | American IPA |
| Monte | Wild Yeast |
| Cabria | Haze IPA |
| Rick Adams | IPA |
| Oscar | Oatmeal Stout |
| Adam W | 2011 Sour |

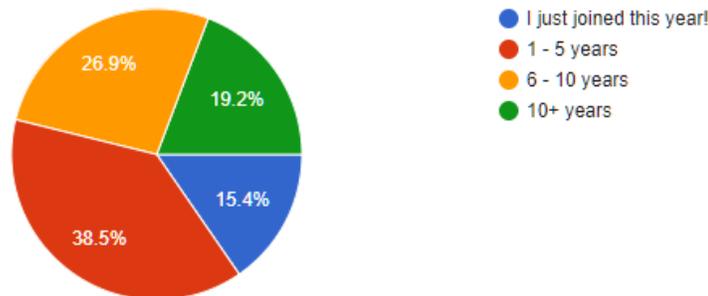
2017 LBHB Member Survey Results

A big thanks to everyone who filled out the 2017 LBHB Member Survey! We had 26 responses, which is about 23% of our membership base. I have compiled the results to discuss at our next board meeting and would like to share some of them with you.

Members who responded covered the spectrum of seniority in the club, which was awesome! It's extremely helpful to have an understanding on what is and isn't working for everyone, whether new to the club or not.

How long have you been a club member?

26 responses



The average respondent brewed just under 8 batches of beer/mead/cider in 2017.

The average respondent attended just over 6 club meetings in 2017.

Event participation in 2017:

- 52% of our respondents attended or otherwise participated in the following events:
 - o Southern California Homebrew Festival
 - o Red White & Brews competition
 - o We Love Long Beach beer festival
 - o Club Advent Calendar Project
 - o Homebrewer of the Year Competition
 - o Club Holiday Party
- 30% of our respondents attended or otherwise participated in the following events:
 - o The big brew at Rock Bottom
 - o Bottle Share at Rock Bottom
- 22% of our respondents attended or otherwise participated in the following events:
 - o Verdugo Brewery Trip

- Brew With a Veteran
- Club Solera Barrel Project
- Off-flavor Tasting Session
- Club Summer Party

Events/activities members would like to attend in 2018, if available:

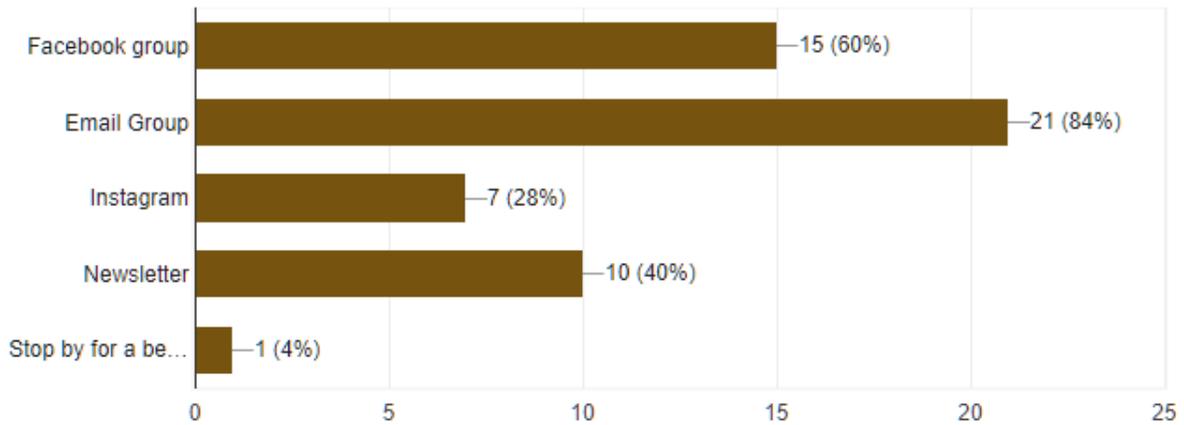
- All but one respondent plans on attending a club meeting in 2018
- About 70% of respondents are likely to attend or participate in the following events:
 - Big brews
 - Southern California Homebrew Festival
 - Off-flavor Tasting Session
 - Club Parties
- About 50% of respondents are likely to attend or participate in the following events:
 - Bus trips or other brewery visits
 - Beer Festivals (other than SoCal Homebrew Fest)
 - 2018 Advent Calendar
 - Club Solera Barrel
 - Homebrewer of the Year Competition
- About 30% of respondents are likely to attend or participate in the following events:
 - Brew with a Veteran

Where members feel the club should put its money and resources:

- 80% - Brewing education opportunities.
- 50% - Brew sessions (Brew with a veteran, big brews, etc...)
- 36% - Club assets (trailer, booth equipment, jockey box, etc...)
- 36% - Social events
- 20% - Brewery visits
- 4% - 503c status

How members prefer to receive club communications:

25 responses



Activities members wish we did as a club which we don't currently do (write-in answer):

- Multiple people wrote in that they would like more BJCP training.
- A couple of people wrote in that they would like more educational activities, with one respondent specifically asking for information on water profiles, PH, and how to use online water calculators such as Bruin'Water.
- We also had one-off requests for a chili cookoff and/or a standing event of some sort on the 2nd or 4th weekend of every month.

What draws our members to club activities (write-in answer):

- Far and away, education and socialization were primary in all of the answers.